

**Example of a rubric for ‘Have you considered that what is expected from students might not be clear?’**

<b>Content</b>	Well-written text and carefully chosen visuals work together to illustrate and inform about poster subject.	Descriptive text and appropriate visuals work together to inform viewers.	Text contains inaccuracies, and some visual materials lack pertinence or impact.	Text scanty and inaccurate; visuals lack impact.
<b>Design</b>	Logical and easy to read; type and visuals neatly executed; layout complements the content.	Fairly logical; type and visuals mostly neat and easy to understand.	Somewhat disorganised; fails to complement content.	Disorganised, hastily and carelessly planned.
<b>Visual appeal</b>	Pleasing use of colour, shapes, symbols, and other graphic elements captures viewers’ attention and interest.	Good use of colour and eye-catching graphic elements.	Good ideas overshadowed by other elements that distract or give a cluttered appearance.	Little constructive use of colour or graphic elements.
<b>Creativity</b>	Incorporates unique but pertinent ideas, design elements, visuals, or text that make the poster stand out.	Contains some unique or imaginative elements.	Contains some good, although not entirely original, elements.	No evidence of creativity.
<b>Oral Presentation skills</b>	Excellent clarity and presentation skills. The message is extremely clear and well-articulated.	Very good presentation skills for the most part of the presentation. The message is very clear for the most part.	Good presentation skills overall. Lacking in confidence at times. The message is clear but lacks depth.	Poor presentation skills. Unclear message.